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Bloor West Village Toronto Ukrainian Festival Named One of 2014 “Top 100 Festivals and Events” in Ontario

(March 10, 2014 - Toronto) For the second year in a row, the Bloor West Village Toronto Ukrainian Festival has been named one of the “Top 100 Festivals and Events” in Ontario by Festivals & Events Ontario (FEO), the provincial not-for-profit tourism association devoted to the growth of the festivals and events industry in Ontario.

Now in its 18th year, the annual Bloor West Village Toronto Ukrainian Festival (BWVTUF) has established itself as one of the premier Ukrainian festivals in North America, attracting some 600,000 visitors of widely diverse backgrounds from across Canada, the US and abroad to its free, family-focused, three-day street event.

The 2014 “Top 100” awards were presented at the closing gala of the FEO annual conference “Excite and Energize” in Richmond Hill on March 1. Submissions were received in the fall of 2013 and were reviewed by an independent panel of judges. Ontario is the setting for more than 5,000 events and festivals each year.

The 2014 Bloor West Village Toronto Ukrainian Festival will take place from Friday, September 12 to Sunday, September 14 on Bloor St. W. between Jane St. and Glendonwynne Rd. Highlights will include international and local performers on two full-time stages, delicious food, cultural displays, a midway, the crowd-pleasing parade, a sidewalk sale by merchants of BWV, an outdoor beer garden, a film festival, vendor kiosks and street dances.

The Festival is proud to be an event of the Bloor West Village Business Improvement Area and its chair is a member of the BWVBIA board. The Festival is a member of Tourism Toronto, Attractions Ontario, Festivals & Events Ontario and SOCAN.

Jurij Klufas, Festival chair, says his committee has worked diligently to develop a strong relationship with the City of Toronto. “The realization of this annual Festival is the result of an ambitious and intense effort and would not be possible without the gracious and generous help of sponsors, community partners, supporters, related associations and cultural organizations.”

For more about the Festival, please visit www.ukrainianfestival.com.

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